



Last month,
**I thought this was
a food allergy**

Last week,
**I thought this
was a bug bite**



Now I know it's all **HAE**

Learn more at [knowHAE.com](https://www.knowHAE.com)

Hereditary angioedema (HAE) is a rare, often inherited disease that can cause episodes of sudden, painful swelling. These swelling attacks commonly occur in the **abdomen, hands, feet, genitals, or face, but can affect almost any part of the body.**^{1,2}

People typically do not suspect HAE because these symptoms can look like more common conditions. Sometimes it can take years to find the right diagnosis.^{1,3,4}

If you see symptoms like these, it's time to connect the swells.

This information is available to the public for information purposes only; it should not be used for diagnosing or treating a health problem or disease. It is not intended to substitute for consultation with a healthcare provider. Please consult your healthcare provider for further advice.

References: 1. Banerji A. The burden of illness in patients with hereditary angioedema. *Ann Allergy Asthma Immunol.* 2013;111(5):329-336. 2. Longhurst H, Bygum A. The humanistic, societal, and pharmaco-economic burden of angioedema. *Clin Rev Allergy Immunol.* 2016;51(2):230-239. 3. Zanichelli A, Longhurst HJ, Maurer M, et al. Misdiagnosis trends in patients with hereditary angioedema from the real-world clinical setting. *Ann Allergy Asthma Immunol.* 2016;117(4):394-398. 4. Bygum A, Aygören-Pürsün E, Beusterien K, et al. Burden of illness in hereditary angioedema: a conceptual model. *Acta Derm Venereol.* 2015;95(6):706-710.

knowHAE



© 2020 Takeda Pharmaceutical Company Limited. All rights reserved. Takeda and the Takeda Logo are trademarks of Takeda Pharmaceutical Company Limited, used under license. Shire is now part of Takeda. C-APROM/INT//3346 March 2020